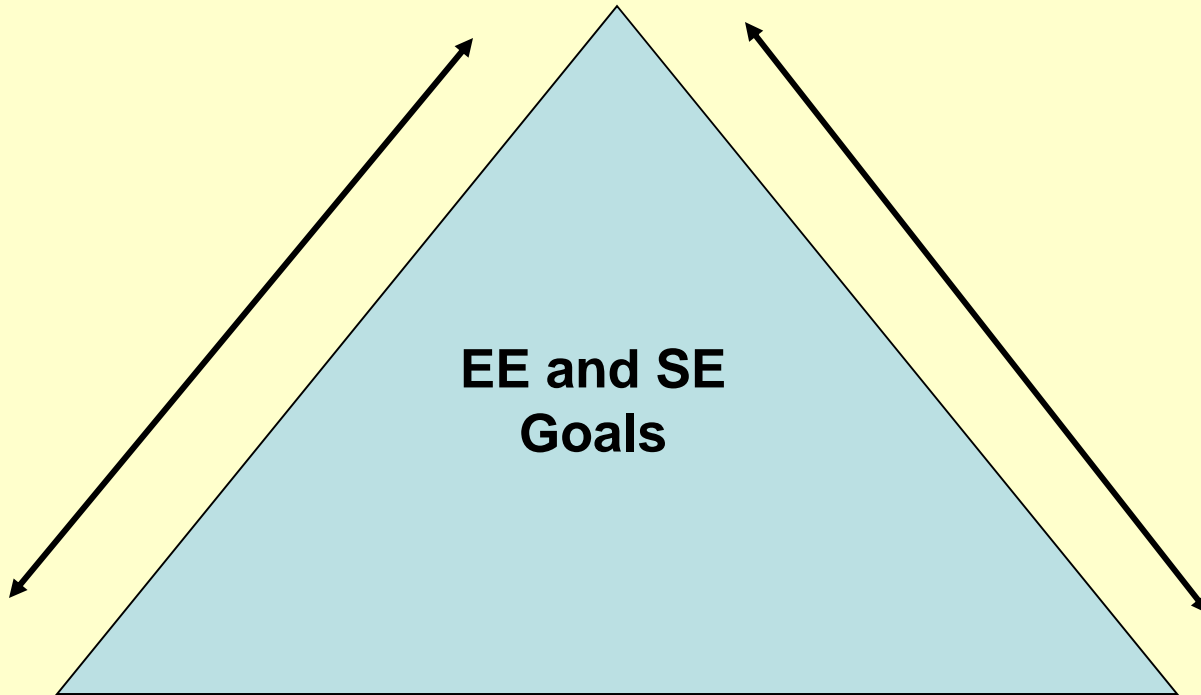


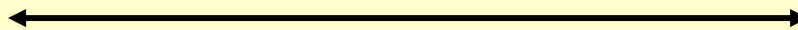
# DEMAND

- Messaging
- Social norms
- Price



# FINANCING

- Public
- Private
- Personal



# INFRASTRUCTURE

- Workforce
- Technical assistance
- Business climate