

FairPoint Communications, Inc.
State of New Hampshire
Docket No. DT 07-011

Respondent: Stephen J. Yusko
Title: Vice President, Marketing &
Product Development

REQUEST: Office of Consumer Advocate - Rebuttal

DATED: September 19, 2007

ITEM: OCA R-125 Refer to page 7, lines 11 through 13, of the Rebuttal Testimony of Peter G. Nixon: How does FairPoint intend to communicate addressability to consumers (e.g., would consumers enter telephone numbers or addresses on a FairPoint web site to determine DSL availability, would FairPoint mail bill inserts when DSL becomes available, etc.)?

REPLY: FairPoint will utilize a number of methodologies to alert consumers when DSL becomes available in their area. This may include bill inserts, direct mail pieces, local print and radio advertising, press releases and awareness at local marketing events. In addition, after FairPoint completes the cutover from Verizon's systems, customers will be able to enter their phone number to determine if DSL is available in their serving area.